

XXXXXX XXXXXX UNIVERSITY OFFICIAL TRANSCRIPT

Name, Surname: XXXXX XXXXXXXXXXX XXXX
Student Number: XXXXXX XXXXXXXXXXX XXXX
Program: Master's Program in Business Administration
Concentration Area: Integrated
Marketing Communications
Management
Degree:

CGPA: 3.71
Completed/Total: 21/21
Credits:
Date of Entry: 13.09.2013
Graduation
Date:

COURSES

2013 FALL

Code	Name	Credits/ECTS	Grade	Total Credits
IMC 511	Integrated Marketing Communication	3 / 8	AA	12.00
IMC 534	International Strategic Marketing	3 / 8	BA	10.50
IMC 532	İletişim Becerileri Ve İkna Edici İletişim	3 / 6	AA	12.00
IMC 513	Brand Management And Corporate Communications	3 / 8	BA	10.50

CGPA: 3.75 GPA: 3.75 Completed Credits: 12 Semester Credits: 12

2014 SPRING

Code	Name	Credits/ECTS	Grade	Total Credits
IMC 569	Seminar	0 / 3	P	0.00
IMC 553	Research Methods In Marketing	3 / 8	AA	12.00
IMC 512	Medya Planlama Ve Satın Alma	3 / 8	AA	12.00
IMC 563	Digital Marketing Communications	3 / 6	BB	9.00

CGPA: 3.71 GPA: 3.67 Completed Credits: 9 Semester Credits: 9